

# Mapping Your Employee Value Proposition (EVP)

If you are struggling to retain and attract top talent, and to grow talent from within, it's a clear sign that your employee value proposition (EVP) needs attention.

Reinvent your Employee Experience (EX) with our series of four full day workshops. Led by Sally Acton, multi-award-winning business owner and CEO of Torque Employee Experience agency, these four full day workshops offer a practical roadmap to uncovering what truly matters in your workplace and creating an engaged workforce.

Companies with clear EVPs experience 4x higher levels of commitment at the commencement of employment which is sustained for the first year of employment. Research also found that the salary required to attract and retain talent was half that of companies without a clear EVP while retention was 87% higher with a clear EVP. Other research conducted by Gartner shows that businesses that effectively deliver on their EVP can decrease annual employee turnover by almost 70% and increase commitment from new employees by nearly 30%.

Why should you attend?

Practice makes perfect! Torque's CEO, Sally Acton, will spearhead these practical workshops with hands-on exercises designed to equip you with the latest tips and tools for EXcellence.

Get the most out of the workshop day with our hands-on approach and tailored support. We'll provide practical tools and templates that make learning a breeze, giving you the confidence to apply what you've learned right away. Our on-the-day coaching means you'll have someone by your side, helping you navigate any challenges and ensuring you get the most out of the experience. And with pitch sessions, you'll have the chance to showcase your ideas and receive valuable feedback.

Who is this for?

Whether you're a seasoned leader deeply invested in improving your team's experience; a fresh startup determined to nurture your workforce; an HR Manager striving for excellence; or an aspiring HR Generalist, we invite you to leverage our EXperience to reinvent your workplace EX.

<https://www.quicket.co.za/events/254271-mapping-your-employee-value-proposition-evp/##>

**Date:** 31 May 2024

**Time:** 09:00 - 16:30

**Venue:** Fire and Ice - Melrose Arch, Blairgowrie

**Cost:** R4000

**More info:**

Protea Fire & Ice, Melrose Arch, Whitely Street, Melrose Arch Precinct, Melrose Arch